

## Wingfield Barns CIC Activity Report – Operations Manager December 2017

### Calendar Year 2016

Concerts/theatre – 11  
Private hire events (one-offs) – 11  
Private hire (regular) – 97  
Training/conferences – 17  
Exhibitions (weeks) – 10  
Community events – 6  
Weddings – 9

### Calendar Year 2017

Concerts/theatre – 17 (up by 6)  
Private hire events (one-offs) – 16 (up by 5)  
Private hire (regular bookings) – 182 (up by 85)  
Training/conferences – 18 (up by 1)  
Exhibitions (weeks) – 13 (up by 3)  
Community events – 12 (up by 6)  
Weddings – 2 (down by 7)

Regular bookings are ongoing in the form of Open Space rehearsals, John's Art Classes and Studio hire, Keep Fit, Heather Demmon.

Predicted total footfall by the end of 2017 is as follows:

Weddings	250
Classes/Rehearsals	1450
Community Events	490
Conferences/Training	625
Music/Drama	855
Private hire	1400
Exhibitions	1125

Total predicted income for 2017 is around £34000. Only £5500 of this is from weddings. Total income for 2016 was £43400, with £20300 being wedding income. We have increased our income by nearly £6000, not taking in to account any wedding money.

Investments have been made towards updating the IT Infrastructure (this needs more work), a new dishwasher, new printer, various publicity.

You will notice the increase in particular in the number of community events being held at or hosted by Wingfield Barns. This is testament to the way we are integrating ourselves in the local community, and reaching out to those who have up until now not been able to take advantage of what is proving to be a real asset to the village and surrounding area.

The variety and range of events being held here is continuing to grow, and slowly but surely we are managing to change some very inaccurate pre-conceptions which I am beginning to realise people have had about the place. Wingfield Barns is a venue accessible by all, for every event – be it a birthday celebration, marriage, funeral, conference, meeting, class, therapy session, coffee morning, rehearsal... we can accommodate all of them. These private hires are complimented by the events put on by ourselves; the drama, theatre and exhibitions, all of which bring in an even broader spectrum of the community.

The De La Pole especially is profiting from our events – many people wander up there for lunch after visiting an exhibition or go for coffee after keep fit. Many conferences who don't supply lunch for their delegates also recommend they go up there for some food. Later this month a group of villagers who are attending one of our events have arranged to go for a one-off supper (they don't serve food in the evenings usually) before coming to see the play. Equally, the pub play their part in publicising our events and supporting us where they can.

We have given a lot of thought as to scope for development of the site as there are, as you know, several areas not utilised at present. We have received quotes for the work required to transform the upper room in the office block in to an office space either for hot desking or for private rental to a local business. This should go ahead before the new year hopefully. The Board and myself are also currently in discussion as to how best to utilise the Granary. I am determined for the site to be used by more people on a more regular basis, and of course for this to increase our income in the long run.